

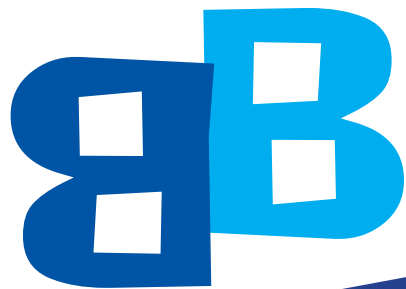
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PRINCETON

wisconsin invites you in

The Princeton Chamber and community welcome you. We encourage you to look through our Visitors Guide, visit our website, www.princetonwi.com, and enjoy your time in Princeton and the surrounding communities. Princeton prides itself on small-town atmosphere with big city style! So, whether you are here for the day, the week, or looking to move here, welcome! It's a great place to visit, play, live, or perhaps open a business.

4 www.princetonwi.com

Official 2022 Princeton
Visitors Guide

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This publication has been created and produced for the Princeton Chamber of Commerce. Every effort has been made to provide the most current and accurate information available. Berlin Journal Newspapers and the organizations represented, assume no responsibility for misinformation. Please contact the Princeton Chamber of Commerce at 920-295-3877 or 104 E. Main St., Princeton, WI 54968 with any additions, corrections or to be included in next year's guide.

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SHOP

With eclectic boutiques, antique stores, a vibrant community of Amish shops and a famous Flea Market, Princeton, Wisconsin is the perfect destination for some retail therapy. With many crafters and artisans in residence, Princeton merchants pride themselves on offering unique, one-of-a-kind or handcrafted goods. Delight in the atmosphere as you stroll through shops restored to their 1800s origins, log-built from native pines, or repurposed in their own unique style.



PLAN A DAY

Visit Princeton's Famous Flea Market, held outdoors from April to October. It is the largest of its kind in the state and full of treasures; homemade, antiques and new. From booth to booth, you will find the perfect thing you have been looking for. Following your robust treasure hunting at the Flea Market, treat yourself to lunch. Relax in cozy restaurants, or support a local organization by picking up something delicious at the Flea Market's food stand.

Once full, take yourself on a date in downtown Princeton and discover the many local shops, which offer everything from American-made clothing, handblown glass ornaments, local wines, specialty crafted soaps and so much more. Say hi to one of our many shop dogs, and find a gift for everyone on your list, from birthdays, to holidays, to weddings.



DINING

In a word...scrumptious!

Princeton has exquisite fine dining that will make any meal a memorable event, cafés that will bring you back to the sights and smells of mom's kitchen, pub specialties that will leave you asking for more,

snacks and specialties that will delight young and old alike. Come with an appetite and let Princeton show you what it means to indulge in some of the best food you've ever eaten.

FLEA MARKET

Join the fun all season long. A destination in itself, Princeton's Flea Market is the largest outdoor flea market in Central Wisconsin.

Enjoy a Saturday stroll in Princeton's City Park on Hwy. 23 to browse through hundreds of vendor goodies.

The treasures abound every week as new vendors enter the mix, so make it your weekly stop to find that long sought after item, or just to get a tasty snack at the food stand.



ANTIQUES

Princeton is also known for some of the finest antiquing in the state. It's easy to spend a full day surrounding yourself with nostalgia as you peruse the many malls and shops bursting with exquisite artifacts from days gone by.



PLAN A WEEKEND

Meet up with friends, or take the kids and enjoy a couple days exploring more that Princeton has to offer. Spend the afternoon discovering the hidden wonders in each of Princeton's many antique stores. From finely crafted dressers, to delightful novelty signs, Princeton stores are a homemaker's dream. Participate in one of the many weekend events that the town has to offer, from Wine Walks, to our Rubber Chicken Fling, to our Whooping Crane & Nature Festival. Visit us Thanksgiving weekend, away from the rat race of Black Friday. This time shop local, stroll from store to store picking up along the way; photos with Santa, hot chocolate, personalized cookies, and more. Stay for our Christmas in Princeton parade and feel childlike wonder again.





PLAN A WEEK

Take your time and discover the beauty of central Wisconsin and spend a week in Princeton. Stay at one of our local campgrounds, motels, or AirBnB's. Reacquaint yourself with nature. Teach your kids how to canoe, while discovering the historic Fox River. Relish the peace and quiet while spending the day golfing, fishing or hunting. Look back in time and enjoy the slow, sweet pace of small town life. Take Princeton's Historical walking tour or visit a cemetery reenactment.

And when you want to explore some more, take a tour of a local winery or family farm, and savor the taste of food and drink, crafted by real people just for you. Make sure to bring your bikes and traverse one of the eight bike paths stretching out through the hills and woods of the surrounding area. And there is a winter wonderland waiting for you in Princeton with our snowmobiling trails, ice skating, and cross-country skiing.

PEDAL PRINCETON BACKROADS

Just park your car in the downtown parking lot and head out to explore the backroads on eight scenic bike tours offering backroad cycling experiences for all types of riders. Take along a detailed map available throughout town.



WINTER OUTDOOR FUN

Miles of manicured snowmobile trails take you for short hops or day-long excursions from county to county. Relax in the winter woods while cross-country skiing. Beautifully maintained trails for all levels of skiers abound in the Princeton area.

Test your ice fishing talent at any of the fisherees held on Puckaway, Green Lake and Little Green.

AMISH

Amish country is only minutes from Princeton in the Grand River Marsh area. Glimpse a lifestyle steeped in tradition and simplicity. Delight in fine craftsmanship as each homestead dedicates itself to their specialty and opens their doors to you.



Princeton offers a diversity of public parks: **Princeton City Park**, home of the famous Princeton Flea Market; beautiful **Megow Park** located on Water Street with the Fox River flowing behind it; **Hiestand Park** on the banks of the Fox River; **Old Mill Park**, with picnic tables and fun for kids; and the **Lions Park** with newly renovated tennis courts.



Launch your boat into the Fox River at **Hiestand Park** just off Hwy 23/73 on Mechanic Street. A recently installed handicap accessible EZ Launch™ transfer system allows users to easily enter and leave the water with kayaks or canoes. Boats can also be launched at the **Princeton Dam** on Lock Road or at the **White River Dam** 3 miles east of Princeton off County Road J on Huckleberry Road.

Princeton is also home to a gorgeous, brand new Public Library nearly doubling the space of the previous building. They offer free children's activities, public computers, wifi, and meeting rooms. Stop in today and check it out! They are located at 424 W. Water Street, right in the heart of downtown Princeton.



Princeton, Wisconsin is waiting for you, just an hour, or just a moment away. Come and see for yourself and make each day an adventure. For more information, contact the Princeton Chamber of Commerce at **920-295-3877** or visit **www.princetonwi.com**.



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RECURRING EVENTS

Princeton's Historic Walking Tour

A self-guided tour throughout Princeton. With nearly fifty locations, the historic plaques are either mounted on the buildings or on a free-standing pedestal. Access is available through your mobile phone or tablet. Visit us at www.princetonhistorictour.com, or you can view the map and information by going to the City of Princeton website, www.cityofprincetonwi.com, and under the Tourism tab the map showing the plaque locations, stories and pictures are provided.

JANUARY – DECEMBER

Thrasher Opera House Concerts

Exciting concerts and other events are offered at the historic Thrasher Opera House, 506 Mill Street, in Green Lake. View a complete calendar of events at thrasheroperahouse.com or call the office at 920-294-4279.

LAST SATURDAY OF EVERY MONTH

Last Saturday Meat Raffle Fundraiser

1:30–4 p.m. at BeerBellys. Come win top quality meats and mystery boxes while helping to raise funds for local service organizations and causes. BeerBellys, 512 West Water Street, Princeton. Contact: Matt Schneider, 920-295-3746.

APRIL – OCTOBER

Experience the Whooping Cranes

A number of endangered whooping cranes spend their summer north of Princeton at the White River Wildlife Area. Bring your camera and binoculars! Visit www.princetonwi.com or facebook.com/whooperfest/.

EVERY SATURDAY APRIL 23 – OCTOBER 15 Princeton Flea Market

Wisconsin's largest outdoor flea market in Princeton City Park. This is a morning market beginning at 6 a.m. and running through the early afternoon. Enjoy unique finds and treasures. Existing vendor information or details on becoming a vendor at the Princeton Flea Market, can be found on the Princeton website www.princetonwi.com, or by calling the Chamber office at (920) 295-3877.

Flea Market Food Booth

7 a.m.–1 p.m. Come out and support your local organizations every Saturday at the Princeton Flea Market. Brats, burgers and many extras throughout the season. Princeton City Park, 400 block Fulton Street (Hwy 23/73).



JUNE – JULY**Library Summer Reading Program**

Fun family events, reading challenges, crafts, and more! This year's theme is Oceans of Possibilities. Closer to the date, see details on the library website, princetonpublib.org or pick up a flyer at the library, 424 W. Water Street. 920-295-6777.

MONDAYS**Library Story Time**

9 a.m. Go to the Princeton Public Library, 424 W. Water Street, every week for songs, stories, crafts, and snacks. Geared toward preschoolers. Can't come in? As about take-home kits. Free! 920-295-6777.

2ND TUESDAY

Paper Crafting Club: Cards, Journals, Collages, & more
5–7 p.m. at Princeton Public Library, 424 W. Water Street, no charge. 920-295-6777.

1ST WEDNESDAY

Library Mystery Book Club 9:30 a.m., at Princeton Public Library, 424 W. Water Street, led by Vicki Duhr. 920-295-6777.

MAY THROUGH OCTOBER

Historical Society's Stone House and Folklore Museum
Gift shop and museum open 10 a.m.-3 p.m. every Saturday. and by appointment. Call 920-295-9008. Watch our Facebook page for changes. 630 & 632 W. Water Street.

CALENDAR OF EVENTS

FEBRUARY 12-20**Woolbrights River City Antique Mall Once A Year Customer Appreciation Sale**

10 a.m.–5 p.m. 328 S. Fulton Street, Princeton. Don't miss our once a year sale! Everything \$20 and over not marked sale or firm is 20 percent off. Bring in your Valentine and have fun spoiling them! Visit Facebook for more information. Contact: Pam or Dave 920-295-3475, rivercity000@gmail.com.

MARCH 5**Princeton Public Library Dr. Seuss Party**

11 a.m.–1 p.m., 424 W. Water Street, Princeton. Celebrate Dr. Seuss' birthday with crafts, snacks, games and reading at the Princeton Public Library. No charge. Geared toward young children. For details, visit the library Facebook page, go to princetonpublib.org or call 920-295-6777.

1ST SUNDAY IN MARCH**Markesan Farm Toy Show**

Contact Steve Meyer at 920-748-2223 for more information.

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2ND SUNDAY IN MARCH**New Holstein FFA Alumni Farm Toy Show**

Call 920-849-1493 for more information.

3RD SUNDAY IN MARCH**Ripon Farm Toy Show**

Contact Steve Meyer at 920-748-2223 for more information.

APRIL 10**Princeton Lions Easter Egg Hunt**

Starts promptly at 11:30 a.m., weather permitting. Princeton City Park, 400 block Fulton Street (Hwy 23/73). The Easter Egg Hunt and prizes are for children ages 1–11. Contact: Dennis Filkins, 920-295-3122.

MID APRIL**Spawning Lake Sturgeon**

Sturgeon travel upstream to their spawning grounds, giving you a prime opportunity to see these ancient fish up close. Sturgeon can be viewed behind and along Water Street, downtown Princeton. Public access at Pearl & Washington Streets downtown, as well as Megow Park. You may also be able to see sturgeon at Hiestand Park, which is at the end of Jefferson St. off of Mechanic St.

TBD**Princeton Historical Society Spring Concert**

Princeton Historical Society, 630 W. Water Street. For more information check out the Princeton Historical Society newsletter, visit the Princeton Historical Society Facebook page, call 920-295-9008, or email princetonhistsociety@gmail.com.

APRIL 16**Women's Club Spring Pie Sale**

9 a.m. till gone. Located at the Princeton Senior Center, 212 S. Howard Street, Princeton.

APRIL 17**White Lake Easter Brunch Buffet**

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

APRIL 30**White Lake Brewgrass Festival**

Pairing local bluegrass bands with local craft brews. Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

APRIL 30**Green Lake Citywide Garage Sale**

Place your garage sale ad by calling Berlin Journal Newspapers, 920-361-1515.

MAY 7**Princeton Citywide Garage Sale**

Lots of great finds all around town! Place your garage sale ad by calling Berlin Journal Newspapers, 920-361-1515.

MAY 7**Berlin Citywide Garage Sale**

Place your ad by calling Berlin Journal Newspapers, 920-361-1515.

MAY 8**White Lake Mother's Day Brunch Buffet**

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

MAY 13-14**Unity Hall Rummage and Bake Sale**

8 a.m.–3 p.m. Community Hall, 101 W. Wisconsin Street, Princeton. A large selection of donated items and home-made baked goods for sale with all proceeds benefiting Community Hall Restoration. Contact: Cheryle Nickel 920-295-6577; Lee Williams 920-295-6768.

May 21**Sip and Shop on the Fox**

Join the Princeton Chamber of Commerce for a walk around the town with a twist. Water Street will be blocked off so you can sip wine and shop the local businesses. Visit princetonwi.com or call 920-295-3877 for more information or to order tickets.

**MAY 28****White Lake Memorial Day Weekend****"Start the Summer" Luau Party**

Live music and pig roast! Check us out at www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

MAY 29**Unity's 13th Annual Spring Arts and Crafts Fair**

8 a.m.–3 p.m. Princeton City Park, 400 block Fulton Street (Hwy 23). Art, craft and food vendors. All proceeds benefit the Community Hall Restoration. Contact: Lee Williams 920-295-6768; Cheryle Nickel 920-295-6577.

MAY 30**Princeton VFW Memorial Day Ceremony**

Located at the Princeton High School, 604 Old Green Lake Road, Princeton. Call 920-295-4300 for more information.

JUNE 4**White Lake Cog County Faire**

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

JUNE 25**Independence Day Celebration**

Celebrate the 4th of July the weekend before! Festivities begin at 5 p.m. at Princeton City Park, 400 block Fulton Street (Hwy 23). Everyone is welcome! Enjoy fun and games for kids and adults, food booth, beer tent, live music begins at 6:30 p.m. and fireworks at dusk. To support the Princeton Area Community Fund, contact Carol Siddall at jfcas.66@gmail.com.

JUNE 7**White Lake First Tuesday Night Cookout and Jam Session**

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

JULY 15-16**MNM Antique Mall Tent Sale**

Friday, July 15, noon–5 p.m.; Saturday, July 16, 7 a.m.–4 p.m., 501-A S. Fulton Street, Princeton. There will be deals under the tent, on the parking lot, on the lawn, as well as in the store. A wide variety of items will be available for sale – something for everyone – with dealers on-site. Plan on coming early and staying late. Watch Facebook @mnmantiquemall for more details or call Mike, 920-295-0176.

July 30**Princeton VFW Golf Outing**

Located at Thal Acres Golf Course, N6109 County Road M, Westfield. Call 920-295-4300 for more information.

AUGUST 12-13**Markesan Citywide Garage Sale**

Place your garage sale ad by calling Berlin Journal Newspapers, 920-361-1515.

AUGUST 13**\$10,000 Best for Last VFW Raffle**

Fundraiser raffle, with only 200 tickets sold at \$100 each! Plus two auctioned tickets for a total prize payout of \$10,800; eight \$100 prizes and one \$10,000 prize (whole or can be split). Bar opens at noon, drawing at 1 p.m. VFW G.G. Mueller Post 10452, 136 N. Farmer Street, Princeton. Call 920-295-4300 for more information.

AUGUST 18**Sondalle's White Lake Country Club Peacock Open**

Starts at 11 a.m. For more information visit us at sondallewhitelakegolf.com or call 608-297-2255.

AUGUST 23**White Lake Last Tuesday Night Cookout and Jam Session**

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

AUGUST 27**Cemetery Walking Tour**

1:30 p.m. and 4 p.m. Tour of the local cemetery with volunteers portraying forefathers. Sponsored by the cemetery restoration committee. For more information contact Princeton City Hall, 920-295-6612.

LAST SATURDAY IN AUGUST**East Central Benefit Tractor Cruise**

Barbeque chicken dinner. Benefits food pantry and more. Call 920-299-0926 for more information.

SEPTEMBER 3**White Lake Labor Day Weekend Luau and End of Summer Party**

Live music and pig roast!

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

SEPTEMBER 10**Whooping Crane and Nature Festival**

9 a.m.-3 p.m. Free event! Activities include guest speakers, craft fair, children's activities, silent auction, and delicious food. Festival is located at the Princeton Public School grounds, corner of Hwy 23/73 and Old Green Lake Road. www.princetonwi.com.

SEPTEMBER 9-10**Puckaway Pigfest**

This BBQ contest is sanctioned by the Kansas City Barbeque Society and a state championship competition in Wisconsin! Everyone is welcome to enjoy the food and fun, and you can feel good about "pigging out" with us since net proceeds always go to a local nonprofit. Featuring a delicious BBQ, and a People's Choice Dessert competition that anyone can enter!

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SEPTEMBER 17**Sip and Shop on the Fox**

Join the Princeton Chamber of Commerce for a walk around the town with a twist. Water Street will be blocked off so you can sip wine and shop the local businesses. For more information or to order tickets, visit www.princetonwi.com or call 920-295-3877.

SEPTEMBER 18**Sondalle's White Lake Country Club Marquette County K-9 Outing**

Starts at 9 a.m. For more information visit us at sondalleswhitelakegolf.com or call 608-297-2255.

SEPTEMBER 18**Unity's 12th Annual Harvest Faire**

9 a.m.-3 p.m. City Park, Princeton. Art, craft and food vendors, refreshments, music and a huge rummage sale in Community Hall located in City Park. All proceeds benefit the Community Hall Restoration. Contact: Cheryle Nickel 920-295-6577; Lee Williams 920-295-6768.

OCTOBER (TBD)**Princeton Lions Spaghetti Dinner**

All you care to eat. Salad, spaghetti with meat sauce, garlic bread, dessert and coffee. VFW G.G. Mueller Post 10452, 136 N. Farmer Street, Princeton. Sherry Calbaum, 920-858-8827, scalbaum@charter.net.

OCTOBER 8**White Lake Oktoberfest**

Check out www.whitelakebeachresort.com for details, timing and pricing or call 608-297-2278.

OCTOBER 15**Free Vendor Appreciation Flea Market and last Princeton Flea Market of the season**

Beginning at 6 a.m. Princeton City Park, 400 block of Fulton Street (Hwy 23), Princeton. For more information contact Princeton City Hall, 920-295-6612.

OCTOBER 28 (Last Friday in October every year)**Trick-or-Treat on Water Street**

3:30-5 p.m. 400-600 blocks of West Water Street. Come by in your costumes after school. For more information visit www.princetonwi.com or call 920-295-3877.

NOVEMBER 11**Princeton VFW Veterans Day Ceremony**

Located at the Princeton High School, 604 Old Green Lake Road, Princeton. Call 920-295-4300 for more information.

NOVEMBER 25-26-27**Christmas in Princeton**

Sponsored by Princeton Chamber of Commerce. Enjoy fun-filled days of hanging out with Santa, shopping specials, craft fairs, parade & so much more! For more information, call us at (920) 295-3877 or visit us at www.princetonwi.com.

**NOVEMBER 25****Lights on Water Street Electrical Parade**

Enjoy old-fashioned fun to start the holiday season with a night-time parade, tree lighting, caroling, hot chocolate and cookies starting at 6 p.m.

NOVEMBER 25**Christmas in Princeton Crafts and Movie**

4-6 p.m., at Princeton Public Library, 424 W. Water Street, Princeton. Crafts, treats, and a movie for families. No charge. For details, visit the library Facebook page, go to princetonpublib.org or call 920-295-6777.

NOVEMBER 25-26-27**Hunting Studio Glass Open House**

Friday, Saturday, and Sunday, 9 a.m.-4 p.m., W5257 Oak Tree Lane, Princeton. Live glassblowing demonstrations at Hunting Studio Glass. Holiday gifts, ornaments and glass art, all for sale. Held in conjunction with Christmas in Princeton.

NOVEMBER 21 – DECEMBER 10**Friends of the Library Christmas Sale**

At Princeton Public Library, 424 W. Water Street, Princeton. Homemade crafts, new and gently used gifts for sale. For details, visit the library Facebook page, go to princetonpublib.org or call 920-295-6777.

NOVEMBER 23**Women's Club Thanksgiving Pie Sale**

4 p.m. till gone. Located at the Princeton Senior Center, 212 S. Howard Street, Princeton.

DECEMBER 10**Friends of the Library Cookie Walk**

At Princeton Public Library, 424 W. Water Street, Princeton. Delicious homemade cookies, candy, bars and more. Donations gratefully accepted. For details, visit the library Facebook page, go to princetonpublib.org or call 920-295-6777.

NOVEMBER 25-26

Unity's Festival of Trees Silent auction, holiday bake sale and second-hand item sale. Friday, November 25, 1-8 p.m.; Saturday, November 26, 8 a.m.-3 p.m. Community Hall in City Park, 101 Wisconsin Street, Princeton. Contact: Lee Williams 920-295-6768; Cheryle Nickel 920-295-6577.

NOVEMBER 26 • Mrs. Claus' Kitchen

Enjoy scrumptious dining delights and raffles, plus a visit from Santa during Princeton Historical Society's Mrs. Claus' Kitchen at Princeton Public School, 604 Old Green Lake Road. For more information visit the Princeton Historical Society Facebook page, call 920-295-9008, or email princetonhistsociety@gmail.com.

NOVEMBER 26**Holiday Bounty Craft Faire**

9 a.m.-3 p.m. Large craft fair sponsored by the Princeton Chamber of Commerce held at the Princeton Public School, 604 Old Green Lake Road. Food served by the Princeton Historical Society 9 a.m.-1 p.m. If you are interested in being a vendor at this craft fair, contact the Princeton Chamber at 920-295-3877.

NOVEMBER 26**Christmas Craft Fairs Throughout Princeton****NOVEMBER 26****Small Business Saturday**

Get away from the malls, and check out all the deals at the local Princeton shops and restaurants. For more information, visit www.princetonwi.com or call 920-295-3877.

UPCOMING EVENT

The 175th Anniversary of Princeton is right around the corner. Celebrating July 20-23, 2023, plan your vacation now for this memorial event spread over four days. Music, food and entertainment, fun and games, a parade, and lots more is planned for the celebration. Mark your calendar now for the anniversary celebration next year.

In preparation of this event, there are many fundraisers planned in 2022. Follow the event on Facebook, Princeton Wisconsin's 175th Anniversary in 2023 page to find out more about the fundraising events including the pictorial calendars, the "Just in Time for Christmas" silent auction, chili lunches, brat fries, and other fundraisers scheduled throughout the year.

For more information on these and other events visit us at www.princetonwi.com

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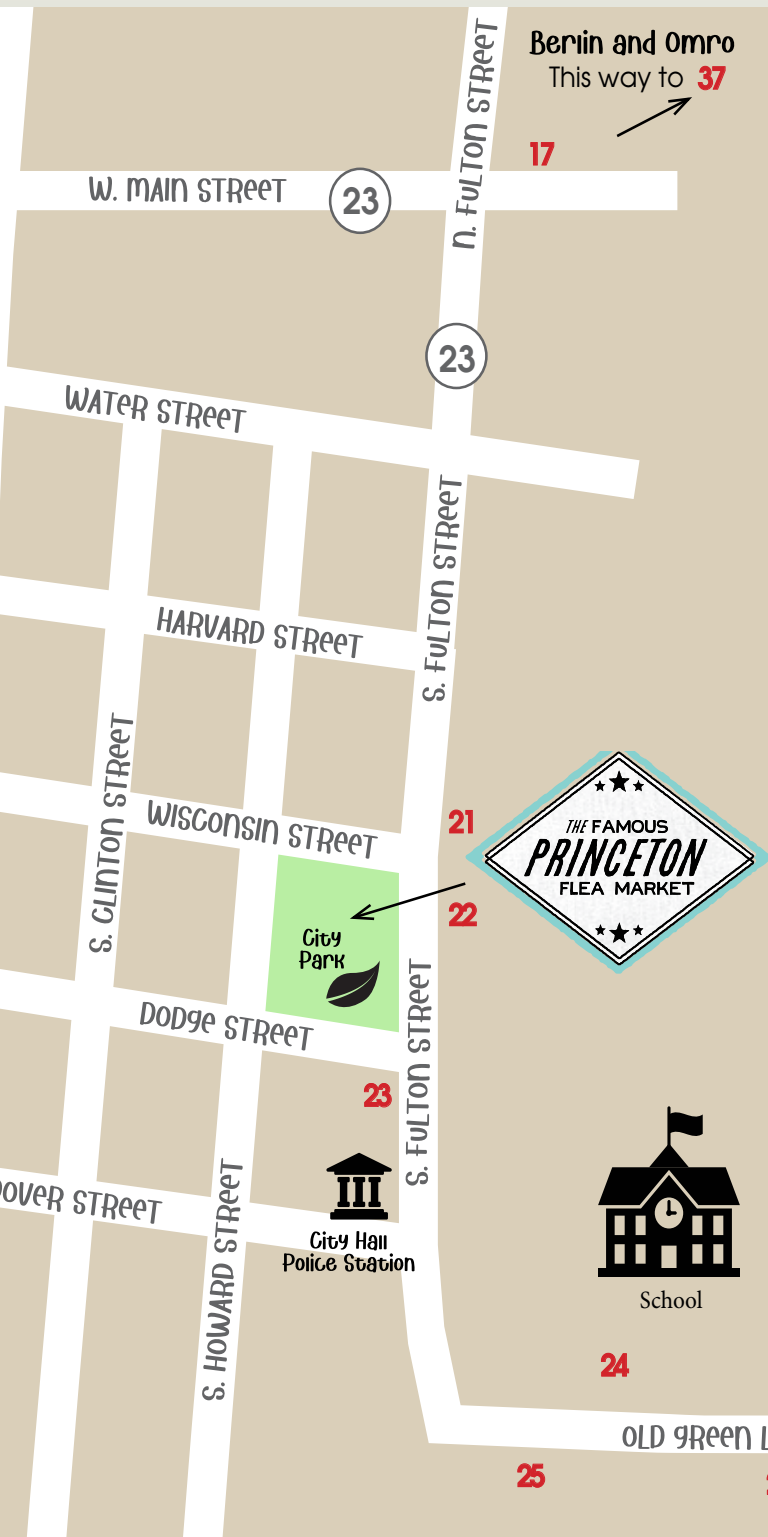
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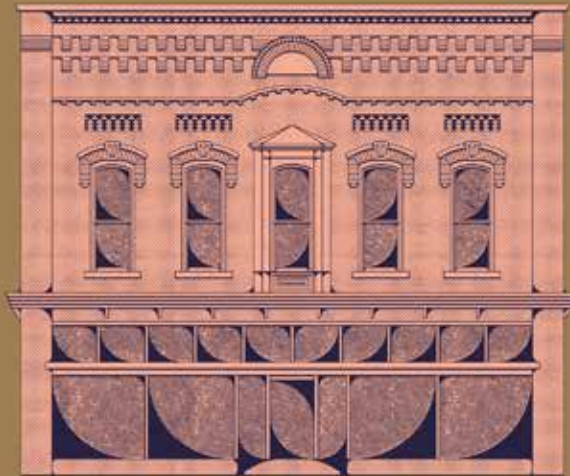


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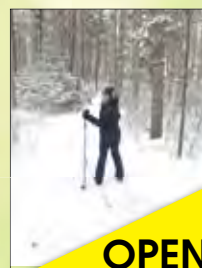
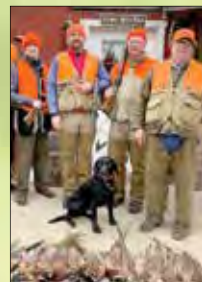
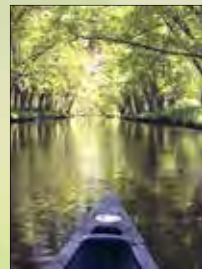
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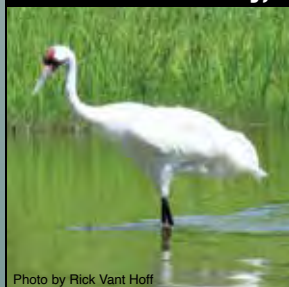


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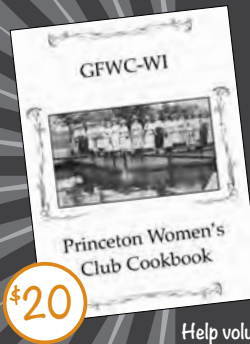
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Emergency: 911

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531 S. Fulton Street, Princeton, WI 54968
Local: 920-295-6250
Emergency: 911

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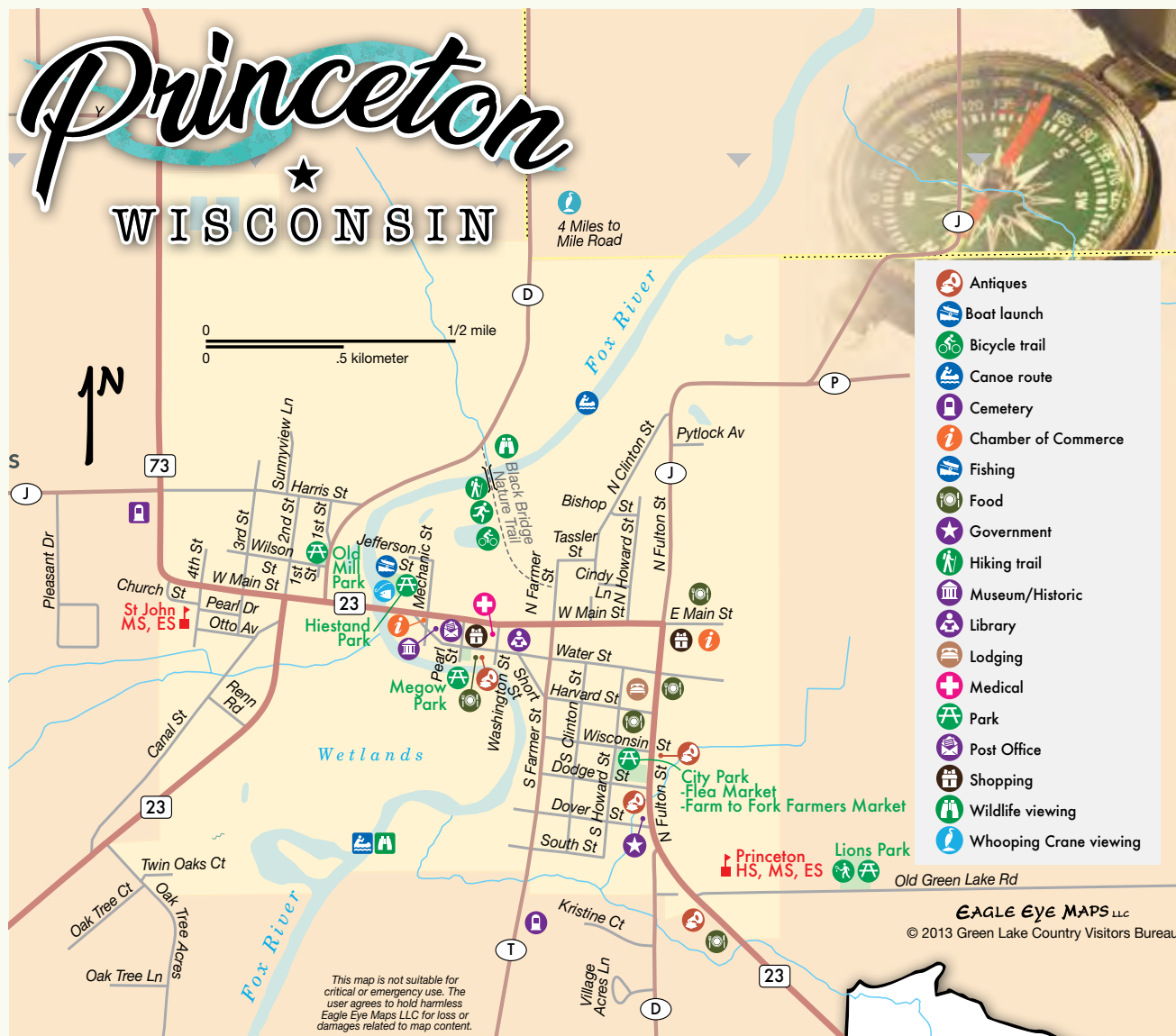


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Beloit	125	Iron Mountain ..	186	Park Falls	195	Tomah	76
Berlin	18	Keshena	139	Plainfield	34	Wisconsin Dells... 44	
Black River Falls	107	La Crosse	118	Portage	39	Wisconsin Rapids	58
Chicago	188	Madison	74	Redgranite	30	Waupaca	48
Columbus	38	Markesan	18	Rhineland	144	Waupun	31
Eau Claire	157	Marshfield	91	Ripon	16	Wausau	88
Fond du Lac	40	Mauston	48	Shawano	96	Wautoma	18
Fox Lake	30	Milwaukee	94	Sheboygan	79	West Bend	72
Green Bay	88	Montello	11	Stevens Point	56	Westfield	24
Green Lake	10	Neenah	49				

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