

Princeton Chamber of Commerce

Light Pole Decorating Contests

Local businesses and organizations are invited to brighten up our streets!
Let's give Princeton a fall glow-up, providing fun for residents and visitors alike.

Spring/Summer: May 20 - June 21

Fall: Oct. 7th - Oct. 31st

Prizes:

1st place: \$75
2nd place: \$50
3rd place: \$25
Voter's choice: \$100

Pick a pole with a plugin and use lights in your display for after-dark awesomeness! Lights will come on when the street lights do. The DPW will hang extension cords.



How to Enter:

Just pick a pole and decorate! Your light pole must have a sign indicating which business or civic group it was decorated by. Light poles can be claimed on a first-come, first-served basis. Each business or group may decorate ONE pole.



Suggested Spring Themes:

Armed Forces Day — “Support Our Troops,” purple hearts, POWs,
Memorial Day—Local and national veterans memorials, wreaths, flowers
Flag Day—Patriotism, Founding Fathers, early American flags, 1776
Objects related to your business; for example a toy shop might display toy soldiers, red-white-and-blue kites, etc.

Suggested Fall Themes:

General fall—pumpkins, corn, sunflowers, scarecrow, leaves, etc.
Trick or Treat, monsters, spiders, skeletons, witches, ghosts, and magic.
A Halloween movie such as Beetlejuice, Hocus Pocus, etc.
A cultural tradition— Día de los Muertos , Guy Fawkes Day, etc.
Objects related to your business; for example a toy shop might display creepy “haunted” dolls, scary clowns, etc.

**Questions? Contact the Chamber at
920-295-3877 or info@princetonwi.com.**

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Light Pole Decorating Contest Rules

There is no fee to enter. Only businesses and organizations may enter— no individuals.

Spring: All decorations must be up by May 20th and maintained through at least June 21st. Remove tattered or damaged decorations ASAP after this date.

Fall: All decorations must be up by October 7th and maintained through October 31st. All decorations must be removed by Monday, November 11th.

Voting and Judging

Anyone may vote for their favorite light poles via Facebook or paper ballot. Pictures of each light pole will be posted on the Princeton Chamber of Commerce Facebook page, and on paper ballots available at the Princeton Public library. On Facebook, each “like” = 1 vote. On the paper ballots, people may check the boxes next to the light poles they like the best. Each person can vote for more than one light pole. Participants in the October 12th HalloWINE Sip’N’Shop will be encouraged to vote.

Judging for 1st, 2nd, 3rd place and tabulating votes for the People’s Choice Award will take place at the same times on Monday, May 27th, and Monday, October 14th. Results will be published soon thereafter.

Your light pole must have a sign indicating which business or civic group it was decorated by.

Light poles can be claimed on a first-come, first-served basis. Each business or group may decorate ONE light pole anywhere in the city.

Absolutely no permanent alteration of the light pole is permitted.

All decorations must be secured with zip ties, string, twine, thin wire, etc. No tape or anything that will damage the light poles or paint!

Decorations should be weather resistant, and any damage which occurs throughout the month must be fixed.

You can use city electricity for your display if the light pole you choose has power. Please ask the Chamber if you need an extension cord.

Lights and extra electrical cords used in decorating must be designated as “for outdoor use” (otherwise electricity may fail).

No political statements or endorsements of any kind are allowed.

Decorations must be “rated PG.” No gore, sexual content, swear words, drug references, etc.

No unsafe materials may be used (e.g. trip hazards, frayed or broken electrical wires, open flames, real knives or other weapons, etc.).

No live animals may be included in displays.

Decorations should not take up the whole sidewalk (by law we need at least a 36” width to be free and clear).

Decorations should not cover street signage or street lights, shouldn’t take up parking space, and shouldn’t affect the safety of drivers or pedestrians.

Please do promote your business or organization, but emphasis should be on the decorations, not signage.

The City of Princeton reserves the right to remove any decorations which violate these rules.