



We are so glad you're here!

Thank you for being a part of our growing little city.

We know that being a business owner takes courage and hard work.

Contact us any time with your questions, concerns, and suggestions.

*Best wishes from the*

## **Princeton Chamber of Commerce**

104 E. Main St. P.O. Box 45

Princeton, WI 54968

chamber@princetonwi.com

920-295-3877

See our most up-to-date member directory, board of directors, grant applications, scholarships, calendar of events, flea market info, **vendor application forms, event registration forms, and more at:**

[princetonwi.com](http://princetonwi.com)

# Consider joining us...

WHEN YOU BECOME AN ACTIVE PARTICIPANT IN THE PRINCETON CHAMBER OF COMMERCE, YOU HAVE AN OPPORTUNITY TO HELP SHAPE OUR CITY'S ECONOMIC AND SOCIAL ENVIRONMENT, FORMING A COMMUNITY THAT IS A PLEASURE TO LIVE, WORK AND PLAY IN.

## WHY SHOULD YOU BECOME A CHAMBER MEMBER?

- Receive customer referrals.** The chamber is a source for many individuals to find potential services and chamber members get the first referrals.
- Stay up-to-date on local happenings.** Chamber members receive our e-newsletter which provides the most recent information on what is happening in our community.
- Create networking opportunities.** Participation in chamber member only events and serving on one of the committees available provides networking opportunities and professional leadership development.
- Increase your visibility in the community.** Members are listed on the chamber website and have the opportunity to be highlighted in other chamber marketing including the chamber newsletter and social media.
- Membership brings credibility.** Increase positive perception when your business is identified as a chamber member. You'll receive a sticker for your window or door.

**Annual Dues: Business—\$150; Service Organization—\$75; Second Business—\$75; Associate (Retired)—\$75**

To become a Chamber member, you can sign up online at [princetonwi.com](http://princetonwi.com)

OR

Send a check to the Princeton Chamber of Commerce, P.O. Box 45 Princeton, WI 54968.

Please include your full name, business address, and telephone number.



# Chamber of Commerce Member Services & Benefits



## THE PRINCETON AREA

**CHAMBER OF COMMERCE** is an active and vital organization whose primary goal is to promote and support business within our city and in the surrounding area. We help all of our members work together to create a strong and vibrant economic environment.

What the  
Chamber Can  
Do For You

**MARKETING & PUBLICITY**

**FACADE & SIGNAGE GRANTS**

**COMMUNITY BEAUTIFICATION**

**SCHOLARSHIPS**

**ANNUAL EVENTS**

**FUNDRAISING WITH NON-PROFITS**

**MEETINGS & NETWORKING**

## Services & Benefits

# Marketing

*We create awareness of everything Princeton has to offer through advertising and financial support. The Marketing Committee is always actively pursuing new and innovative ways to get the word out:*

### Princeton Visitors Guides

Each year, we work with the Berlin Journal to create a glossy, 30+ page guide to Princeton, full of photos, maps, an area event calendar, and business ads. 7,500 printed and many more digital Princeton Chamber Visitors Guides are distributed each year throughout Wisconsin. As a Chamber member, you are entitled to a free listing. If you hold an event, we can put that on the area event calendar as well. You can also purchase additional ad space. If you would like to buy an ad, please contact Kristian Troutd at 920-896-2604. If you'd like to offer Visitor Guides in your business, please contact the Chamber and we'll drop them off for you.

### [www.princetonwi.com](http://www.princetonwi.com)

Created to convey information for members, visitors and residents. All member information is available along with a calendar of events. Send us details on your event or job posting and we'll include it, free!

**Chamber Dollars** These are gift certificates that work at any business which holds Chamber membership. Anyone can purchase them and give them as gifts. We also give them out as prizes or thank-yous from the Chamber. They are real checks that businesses can cash!

### Facebook & Instagram

Let the Chamber help you spread the word about your business and events on the most-used social media platforms. Follow us for tips too!

### Chamber Member Stickers

When you join us, you'll get a sticker for the window or door of your business that advertises your membership this year. Stickers signal that more information on your business is available on the Chamber website, and that your business accepts Chamber Dollars (gift certificates). It's also a way to show that you're a part of something great!

### Radio Advertising

We regularly promote Chamber events with Hometown Broadcasting, which can include live interviews with participating businesses.

### Flea Market Info Booth

Each Saturday at the flea market, we make announcements about what's going on in town. We also provide Visitors Guides, brochures, and other literature, April-October.

### Press Releases

We distribute information on upcoming events to TV stations, radio stations, newspapers, Chamber of Commerce offices in other cities, the Green Lake County Visitors Bureau, and local officials. We also work with specialty publications, including the Fox Cities Magazine and "Worth the Drive."



Every new member business receives a welcome and ribbon-cutting, usually featured in the local newspaper.



Billboards, street signs, and murals direct visitors to Princeton businesses.

## Services & Benefits

# Community Beautification

The Chamber purchases and maintains approximately 45 hanging flower baskets around town each year. We also help keep Megow Park looking beautiful. This helps our city draw shoppers, tourists, and photographers.



# Scholarships

Each year we offer two \$500 scholarships to Princeton High School graduates. Students receive these after submitting their grades from their first semester of higher education. Access the scholarship application online at our website, [princetonwi.com](http://princetonwi.com).

# Facelifts

We want our city to look its best—and we want your business to look its best too! We offer matching grants to help fix up your facade and/or signage. Each member Chamber business is eligible to get up to \$400 for façade repair and \$200 for signage every five years.

For more information, check out our grant application on our website, [princetonwi.com](http://princetonwi.com).

# Financial Tips

In the last three years, least ten local businesses have received \$10,000 state or federal “Bounce Back” grants, in part thanks to letters we sent out detailing these opportunities.

We are currently working on researching “live-work” grants for business owners who live in the same building as their business.

Ask us for help getting grants any time!

When you become an active participant in the Princeton Chamber, you have the power to help shape the city in which you have chosen to locate your business. Please help us form a community that is a pleasure to live, work, and play in!



## Services & Benefits



## Chamber Meetings

You are welcome to join us at any of our meetings! Volunteers are needed on all of our committees, especially Marketing, and we would love to see new faces on our Board of Directors.

**The monthly Chamber of Commerce Board Meeting is held at the Chamber Office at 104 E. Main Street on the 4<sup>th</sup> Wednesday of every month at 8am.**

**The Marketing Committee meeting is held monthly, on the third Monday of each month at 8am, also at the Chamber Office.**

Our annual banquet meeting is held in fall. At this meeting, we elect our board members and officers. All members are welcome! You will receive a personal invitation closer to the event date.

Would you like to hold a business meeting? Members can use the Chamber board room, free! Tables, chairs, bathroom, and a coffee pot are available. Please contact us to reserve the space.



# 2024 Chamber Community Events

## Flea Market

*City Park*

**Every Saturday 6am-1pm**

**April 20th– October 12th**

**Vendors wanted: call 920-295-3877.**

## Independence Day Fireworks

*City Park*

**July 6 after dusk**

We contribute \$1,000 or more towards the annual fireworks show, organized by PAC-F.

## HalloWINE Sip and Shop

*Water Street*

**Sat. Oct. 12th 3-6pm**

Wine, cider, and beer walk!

Tickets available online or at the library.

**Vendors and wine stop locations wanted.**

## Sturgeon Celebration

*City-wide (but based at the library)*

**Saturday, April 13th**

Presentations at the public library, children's activities, and more! We sponsor prizes for the Ugly Sturgeon Contest and the Sturgeon Egg Scramble.

**See the giant "dinosaur fish!"**

## Trick or Treat on Water Street

*Water Street*

**Friday October 25th 3:30—5 pm**

Businesses and organizations give out candy and hold special sales. The Chamber gives prizes for the best Halloween decorations on street light poles. We also pay for candy (given away at the public library) and hot dogs (given away by Lions Club volunteers at Megow Park).

## Christmas in Princeton

*City-wide*

**November 29th—December 1st**

Always held on the weekend after Thanksgiving, this is a very special time in Princeton. Many businesses and organizations go all-out!

The Chamber organizes a Friday night parade on Water Street, with prizes for the best floats. We provide cookies and hot chocolate for the crowds of visitors. We also have a Holiday Bounty Craft Fair at the school on Saturday Nov. 30th (**vendors wanted**). Santa visits, other craft fairs, caroling, bake sales, children's activities, and other events take place throughout the city.

## Event Partners

Our annual events attract quite a crowd, and all members are encouraged to participate! Often, events take place on Water Street, because it can be easily closed off and a large parking area is available. However, member businesses from *anywhere* are welcome to set up tents and tables on the street during these events. Several businesses are eager to partner with you, at no cost to you, so that you can both attract more customers and give each other breaks. Let us know if you would like us to connect you with a Water Street partner!



## Services & Benefits

# The Chamber Board: Here to Serve You

Contact any of the Chamber Board Members below for help or questions.  
Your business is important to us, and we are happy to lend a hand or offer advice.

## Contact the Chamber Office

104 E. Main St. PO Box 45  
Princeton, WI 54968  
Phone 920-295-3877    info@princetonwi.com  
[www.princetonwi.com](http://www.princetonwi.com)

MIKE JACOBI  
Vice President  
Princeton Flea Market  
920-787-4815  
mikejacobi68@gmail.com

MARK JUDAS  
President  
US Bank  
920-295-6586  
or cell 920-229-0970  
mark.judas@usbank.com

NIKKI MARSHALL  
Administrative Assistant  
920-295-3877  
info@princetonwi.com

ALAN DETJEN  
Treasurer  
Detjen's Piggly Wiggly  
920-295-3981  
adetjen@shopthepig.com

KATIE SMOLEK  
Sasquatch's  
608-296-1748  
ksmolek73@gmail.com

KELLY MARSHALL  
Membership  
Raymond James Financial  
920-295-4390  
kelly.marshall@raymondjames.com

MARY LOU NEUBAUER  
City Administrator/Clerk-Treasurer  
Head of New Business Ambassadors  
920-295-6612  
mneubauer@cityofprincetonwi.com

**YOUR NAME**  
**HERE**  
Join the  
Chamber  
Board!

MATT TROTTER  
Horseradish Restaurant,  
Teak & Soxy and Parlor Hotel  
920-980-2572  
horseradishkitchen@gmail.com  
OR teakandsoxy@gmail.com

LAURA SKALITZKY  
Secretary  
Princeton Public Library  
920-295-6777  
director@princetonpublib.org

DEBBIE MAY  
Marketing Committee  
Whimsy Mountain shop, studio, & UPS drop-off  
920-481-0078    debbie.may@whimsymountain.com



# Princeton Area Chamber of Commerce Membership Application

**Dues:** \$150 Business    \$75 for Second Business    \$75 for Service Organization    \$75 Associate (Retired)  
**Make Checks payable to: Princeton Chamber of Commerce, P.O. Box 45, Princeton WI 54968**

*Early Bird Payment - Dues \$140 for Businesses that pay before September 2025.*

Questions? Contact us at 920-295-3877 or [info@princetonwi.com](mailto:info@princetonwi.com)

Please print clearly and fill out completely as this information will be used for the Princeton Visitors Guide and the Web page. **The deadline to be included in the 2025 Visitors Guide is November 4, 2024.**

Business Name \_\_\_\_\_

Your Name or Contact Person's Name \_\_\_\_\_

Business Location Address \_\_\_\_\_

Mailing Address (if different than above) \_\_\_\_\_

Telephone Number \_\_\_\_\_ Secondary phone \_\_\_\_\_ Fax Number \_\_\_\_\_

(For Chamber use only – we will not publish unless you ask us to)

Email Address \_\_\_\_\_ Web page \_\_\_\_\_

Would you like all correspondence sent via email?    **yes**    **no** (please circle one)

Other email addresses you would like the Chamber information sent to:

\_\_\_\_\_

Description of your business as you wish it to appear in the Visitors Guide and other advertising- (30 word maximum please)

\_\_\_\_\_  
\_\_\_\_\_

Date your Business was established (for us to use in marketing your business) (Not required) \_\_\_\_\_

**Circle the heading you want to be listed under in the Princeton Visitors Guide:**

Antiques, Attractions & Recreation, Appliances, Computers & TVs, Automotive, Child Care,  
Churches & Schools, Clubs & Organizations, Communications, Contractors / Construction, Entertainment,  
Financial, Floral & Landscaping, Food & Spirits, Funeral Homes & Services, Health Providers, Insurance,  
Livestock, Lodging, Marine, Personal Care & Spas, Photography, Power Utilities, Publishing / Media,  
Real Estate, Shopping, Taxi, Trucking, Veterinarian



# PRINCETON FLEA MARKET

Every Saturday April 20—October 12, 2024

Held at City Park, on Highway 73/23

Shop 8am-1pm for cut flowers, plants, fresh produce, antiques, books, great food, toys, art, bargains, yard sculptures, and more!

Free public parking! For more information, including vendor spaces, please visit our website:

[princetonwi.com/the-famous-princeton-flea-market/](http://princetonwi.com/the-famous-princeton-flea-market/)

Sorry, the selling of guns, ammo, and animals is not allowed.





# For Flea Market Food Booth Groups



**Princeton Flea Market**  
**April 20 — Oct. 12 2024**  
**Held at Princeton's City Park**  
101 Wisconsin St. (Hwy 73/23)  
Princeton, WI 54968

Dear Friends,

The Flea Market season is approaching, and nonprofit groups interested in a FOOD STAND OPERATING DATE this season MUST return the form below. This form is due BY WED. MARCH 13TH.

The annual "Food Group Meeting" is scheduled for Wed. March 27<sup>th</sup> at 6:00p.m. at the Princeton Public Library, 424 W. Water St. You MUST have a representative attend—this is YOUR meeting, where decisions about the upcoming season are made by YOU! There will also be information about safety requirements.

As in the past, we ask that each group contribute 6% of your GROSS proceeds to the Chamber of Commerce. This money helps us offset the expenses we incur, including renting the park from the city, bathroom cleaning, crossing guards required by the state, electricity and equipment use, etc. Please be courteous and remit this payment within TWO WEEKS of your food booth date.

**Please don't forget: return the form by March 13th, and come to the meeting at the library on March 27<sup>th</sup> at 6pm.** See you then!

Questions? Contact us at 920-295-3877 or [info@princetonwi.com](mailto:info@princetonwi.com)

**Return this form to the Princeton Flea Market, PO Box 45, Princeton WI 54968**  
**— DUE NO LATER THAN MARCH 13TH —**

GROUP NAME: \_\_\_\_\_

Would you like TWO dates? Circle one: YES NO

Do you have a special date or time-frame request? If YES, what is it?

\_\_\_\_\_

Group mailing address: \_\_\_\_\_

List TWO contact people:

Name & Phone: \_\_\_\_\_

Name & Phone: \_\_\_\_\_





# For Flea Market Sellers

princetonwi.com

## Princeton Flea Market

### 2024 Full/Half Season Space Reservation



Full Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

*By submitting this application, I do hereby state that I will not sell any animals, firearms, ammunition, fireworks, or ANY commodities prohibited by law, including any merchandise that violates trademark, tradename or copyright laws. I also hold the Princeton Chamber of Commerce harmless from any liability due to theft, damage or injury occurring in my booth area, and certify that I have liability insurance to cover my booth area. I acknowledge that the sale of any food must follow ALL Wisconsin State food safety laws. I acknowledge that the Princeton Chamber of Commerce and its representatives are not responsible for any food sickness as a result of not following these laws. I understand that NO political booths are allowed that campaign for a political party or candidate for elected public office.*

Signature (required) \_\_\_\_\_

**Please check all that apply:**

- Full Season Pass (26 dates: April 20 — October 12) \$500.
- First Half Season Pass (April 20 — July 13) \$275.
- Second Half Season Pass (July 20 — October 12) \$275.

- I held a reserved space last year. Save the same space for me this year.
- I held a reserved space last year, but would like a DIFFERENT space this year.

Indicate which space or area you are interested in, and we'll do our best:

- I'm a NEW APPLICANT for a reserved space.

PLEASE INDICATE the type of merchandise you plan to bring for sale:

Notes, comments, chit-chat:

MAIL this completed form, your remittance, and a SELF-ADDRESSED STAMPED ENVELOPE to:

**Princeton Flea Market P.O. Box 1 Princeton, WI 54968**

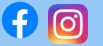


# For Flea Market Sellers

January, 2024

Princeton WI Chamber of Commerce

[princetonwi.com](http://princetonwi.com)



**Hello and WELCOME to the 2024 Princeton Flea Market!**

This year our season runs from **April 20 — October 12**. Opening time remains 6am.

We will be accepting “daily” sellers again this year; the cost is \$35 per week. When you arrive, leave your vehicle and walk into the park to find me at the front of the FOOD STAND by the picnic tables. I will assign spaces for daily vendors beginning around 6:30am. All spaces are roughly 20 ft X 10 ft.

We encourage you to become or remain a seasonal vendor. A Full Season Pass is only \$500, and a Half Season pass is \$275. Seasonal vendors are guaranteed spots at our busy flea market. As always, dealers who held a reserved space last year will be given first option to rent the same space again this year.

## Rules for Vendors:

**A signed contract is required to obtain a seasonal space.**

**You may buy, sell or trade anything EXCEPT the following:**

- Sandwiches (including brats, hot dogs, hamburgers, grilled cheese, etc) - all selling rights are reserved by the Chamber
- Soft drinks/SODA/other beverages to be consumed on-grounds - all selling rights are reserved by the Chamber
- Alcoholic beverages
- Animals
- Firearms & ammunition
- Fireworks
- Merchandise that violates trademark, tradename, or copyright laws
- Any other commodities prohibited by law

**NO “political” booths are allowed which campaign for a political party or candidate for elected public office.**

**NO refunds are given for either daily or season vendors, regardless of weather.**

**NO dogs are allowed in the Flea Market park.**

**NO nails in trees.**

FOOD SELLERS: Sale of prepared food items usually requires a health permit. If you have one, please include a photocopy with your application. For info, call Green Lake Co. Health Dept. at 920-294-4070.

RECYCLE whatever you can—it’s the law in Wisconsin!

To reserve your space this year, fill out the enclosed reservation form and MAIL it, with your check AND a self-addressed stamped envelope to reach us BEFORE MARCH 25. If we don’t receive your reservation by MARCH 25, your space will not be held for you. If we don’t get a SASE, we won’t mail your pass. PLEASE MAIL your reservation. If you have any questions, please call (920) 787-4815 between 9am and 7pm.

Sincerely,

Mike Jacobi, *Flea Market Manager*

**Princeton Flea Market**  
**P.O. Box 1 Princeton, WI 54968**

# Sturgeon Celebration

Sat. April 13, 10am-3pm

Sponsored by the  
Princeton Chamber of Commerce!

*A fun family event celebrating Princeton's annual "dinosaur fish" spawning.*

## Library & Historical Society: Sturgeon & Princeton Souvenir Sales

At the library AND Historical Society! Purchase T-shirts, tumblers, wine glasses, keychains, and more featuring Princeton-area themes, including "Petunia City," 54968, and our famous fish! All proceeds benefit the Princeton Historical Society.

## Historical Society, 11am-3pm: Fish Activities & Museum Tour

Participate in minnow races, check out a display of vintage fishing equipment, grab some refreshments, and tour the Folklore Museum and Stone House!

## Library: Nature Kit Giveaway at Local Businesses

Pick up a string backpack full of goodies celebrating the outdoors, and Princeton's favorite recreation spots! Each kit contains maps, coupons, stickers, wildlife ID cards, a compass, and more. Sponsored by the Chamber of Commerce.

## Library, all day: Ugly Sturgeon On Display

Sponsored by the Princeton Chamber of Commerce and Whimsy Mountain!  
Today all fish entered in the contest will be on display for your entertainment.  
Vote for YOUR favorite ugly fish!

### About the Ugly Sturgeon Contest:

Starting March 18th, anyone can pick up papier-mâché fish at the library (1 per family please) and decorate them. Ugly fish need to be turned in to the library by Monday, April 8th. The creator(s) of the ugliest fish will receive **\$25 in Chamber Bucks**, which can be spent at any business that is a member of the Chamber of Commerce. What's "ugly?" YOU decide! It's all fair game- but please keep entries PG rated.

## Library, all day: Sturgeon Taxidermy, Spearing Gear, and Art by Mark Kanitz.

Check out these amazing displays! Mark Kanitz is a sturgeon spearman as well as a member and supporter of "Sturgeon for Tomorrow." Touch real tanned sturgeon skin, heft a sturgeon spear, admire his handmade lures and art, and ask him about his battles with river monsters.



## 1-3 PM: \$turgeon Egg \$cramble *Location to be determined. This event is open to all ages!*

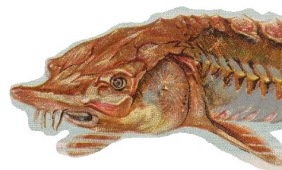
What's more fun than watching the sturgeon spawn? Winning CASH!  
We will be dumping hundreds of "sturgeon eggs" (Ping Pong balls) off of the building's roof.  
Your job is to scramble after them! Each person can pick one lucky ball to turn in for a prize.



## Library, 2-3 pm: Presentation by Joan Voigt

*DNR Educator, Wild Rose Fish Hatchery*

Joan will give a talk focused on spawning and the sturgeon life cycle, with great displays and hatchery science props. She also provides a craft project for families.





# Princeton Chamber of Commerce

## Light Pole Decorating Contests

Local businesses and organizations are invited to brighten up our streets!  
Let's give Princeton a fall glow-up, providing fun for residents and visitors alike.

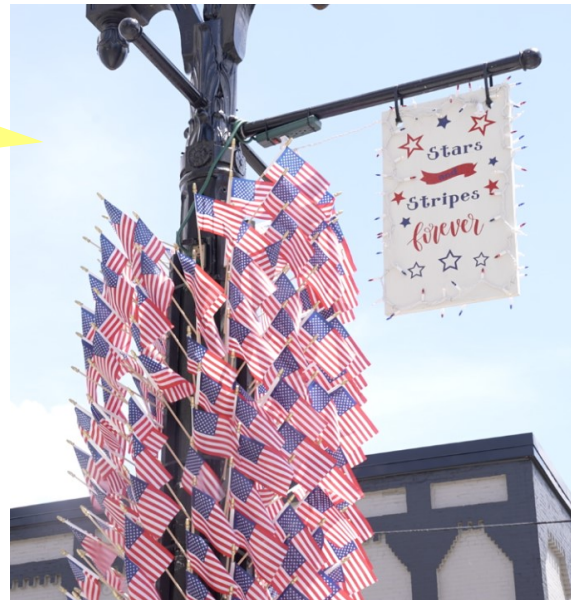
**Spring/Summer: May 20 - June 21**

**Fall: Oct. 7th - Oct. 31st**

### Prizes:

1st place: \$75  
2nd place: \$50  
3rd place: \$25  
Voter's choice: \$100

Pick a pole with a plugin and use lights in your display for after-dark awesomeness! Lights will come on when the street lights do. The DPW will hang extension cords.



### How to Enter:

**Just pick a pole and decorate!** Your light pole must have a sign indicating which business or civic group it was decorated by. Light poles can be claimed on a first-come, first-served basis. Each business or group may decorate ONE pole.



### Suggested Spring Themes:

Armed Forces Day — “Support Our Troops,” purple hearts, POWs,  
Memorial Day—Local and national veterans memorials, wreaths, flowers  
Flag Day—Patriotism, Founding Fathers, early American flags, 1776  
Objects related to your business; for example a toy shop might display toy soldiers, red-white-and-blue kites, etc.

### Suggested Fall Themes:

General fall—pumpkins, corn, sunflowers, scarecrow, leaves, etc.  
Trick or Treat, monsters, spiders, skeletons, witches, ghosts, and magic.  
A Halloween movie such as Beetlejuice, Hocus Pocus, etc.  
A cultural tradition— Día de los Muertos , Guy Fawkes Day, etc.  
Objects related to your business; for example a toy shop might display creepy “haunted” dolls, scary clowns, etc.

**Questions? Contact the Chamber at  
920-295-3877 or [info@princetonwi.com](mailto:info@princetonwi.com).**

# Princeton Chamber of Commerce

## Light Pole Decorating Contest Rules

There is no fee to enter. Only businesses and organizations may enter— no individuals.

**Spring: All decorations must be up by May 20th and maintained through at least June 21st. Remove tattered or damaged decorations ASAP after this date.**

**Fall: All decorations must be up by October 7th and maintained through October 31st. All decorations must be removed by Monday, November 11th.**

### Voting and Judging

Anyone may vote for their favorite light poles via Facebook or paper ballot. Pictures of each light pole will be posted on the Princeton Chamber of Commerce Facebook page, and on paper ballots available at the Princeton Public library. On Facebook, each “like” = 1 vote. On the paper ballots, people may check the boxes next to the light poles they like the best. Each person can vote for more than one light pole. Participants in the October 12th HalloWINE Sip’N’Shop will be encouraged to vote.

Judging for 1st, 2nd, 3rd place and tabulating votes for the People’s Choice Award will take place at the same times on Monday, May 27th, and Monday, October 14th. Results will be published soon thereafter.

Your light pole must have a sign indicating which business or civic group it was decorated by.

Light poles can be claimed on a first-come, first-served basis. Each business or group may decorate ONE light pole anywhere in the city.

Absolutely no permanent alteration of the light pole is permitted.

All decorations must be secured with zip ties, string, twine, thin wire, etc. No tape or anything that will damage the light poles or paint!

Decorations should be weather resistant, and any damage which occurs throughout the month must be fixed.

You can use city electricity for your display if the light pole you choose has power. Please ask the Chamber if you need an extension cord.

Lights and extra electrical cords used in decorating must be designated as “for outdoor use” (otherwise electricity may fail).

No political statements or endorsements of any kind are allowed.

Decorations must be “rated PG.” No gore, sexual content, swear words, drug references, etc.

No unsafe materials may be used (e.g. trip hazards, frayed or broken electrical wires, open flames, real knives or other weapons, etc.).

No live animals may be included in displays.

Decorations should not take up the whole sidewalk (by law we need at least a 36” width to be free and clear).

Decorations should not cover street signage or street lights, shouldn’t take up parking space, and shouldn’t affect the safety of drivers or pedestrians.

Please do promote your business or organization, but emphasis should be on the decorations, not signage.

**The City of Princeton reserves the right to remove any decorations which violate these rules.**



# Hallo-WINE and Boos!

## Cider, Beer & Wine Tasting

**Saturday Oct. 12th, 3-6pm**  
**West Water Street, Princeton**

Water Street will be closed for the afternoon so that you can stroll through this historical area and enjoy raffles, street food from local vendors, music, sidewalk sales, and more!



## Tickets \$35

Tickets will go on sale  
closer to the event date.

Tickets will be available online  
at Eventbrite or at the  
Princeton Public Library  
at 424 W. Water St.

Stay tuned to the Princeton WI Chamber of  
Commerce Facebook page for updates!







Join the Princeton Chamber of Commerce for

# CHRISTMAS IN PRINCETON

**November 29—December 1st, 2024**

Traditionally held on the weekend after Thanksgiving, this is a very special time in Princeton.

Many businesses and organizations go all-out!

Enjoy bake sales, craft sales, children's activities, and other events throughout the city.

In addition, November 30<sup>th</sup> is Small Business Saturday!

## Chamber Events:

### Holiday Lights Parade

**Fri. Nov. 29th at 6pm  
on Water Street**

After the parade, stay for the tree lighting and caroling in the triangle parking lot across from the public library. Complimentary hot chocolate & cookies provided by the Chamber are served in front of the library.

Decorating  
Contests  
with Prizes

### Holiday Bounty

### Craft Fair

**Sat. Nov. 30th 9am-3pm**

**Princeton Public School 604  
Old Green Lake Rd. Princeton WI**

**Vendors Wanted!**

Call Rose Wick at 920-229-0124

**For a full list of events in the city, check our website,  
[princetonwi.com](http://princetonwi.com) or the Princeton Times-Republic!**





Princeton Chamber of Commerce  
**CHRISTMAS IN PRINCETON CONTESTS**

**Holiday Lights Parade Floats**

The theme is "Candy Land."  
Businesses wishing to enter a float must send an entry form to the Chamber by Nov. 18th.  
**Parade is Fri. Nov. 29th, 6pm**  
Line up starts at 5:30  
at the National Exchange Bank  
705 W. Water St.

**Best Float Awards:**

1st place \$500  
2nd place \$250  
3rd place \$100

**Residential Decorating Contest**

No theme required.  
**Judging is Dec. 11th.**  
Homeowners do not need to send in a form, but **MUST send photos** of their home to the Chamber this year to enter. **Email photos to [info@princetonwi.com](mailto:info@princetonwi.com)**, or drop off pics by Dec. 11th.

**Residential Prizes (in Chamber Bucks)**

1st place \$100  
2nd place \$50  
3rd place \$25

**Business Decorating Contest**

The theme is "Candy Land."  
Businesses wishing to enter must **send an entry form to the Chamber by Nov. 18th.**  
**Judging is Nov. 23rd.**

**Business Prizes**

1st place: 1 free year of Chamber dues (\$150 value)  
2nd place 1/2 year  
3rd place \$25 Chamber Bucks

**Please return this Parade / Business Decorating entry form by Nov. 18th, 2024**  
to the Princeton Chamber of Commerce, PO Box 45 Princeton, WI 54968  
or via email to [info@princetonwi.com](mailto:info@princetonwi.com).

Organization or Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please circle all that apply to you:**

Parade Float                      Entering Business Decorating Contest                      Interested in Volunteering

Parade Walkers                      Interested in joining the Chamber

Parade Vehicle                      Interested in Being a Holiday Bounty Craft Fair Vendor Sat. Nov. 30th