



January, 2026

Sponsored by the Princeton WI Chamber of Commerce

princetonwi.com  

Hello and WELCOME to the 2026 Princeton Flea Market!

This year our season runs from **April 18 — October 10**. Opening time remains 6am.

We will be accepting “daily” sellers again this year; the cost is \$35 per week. When you arrive, leave your vehicle and walk into the park to find me at the front of the FOOD STAND by the picnic tables.

I will assign spaces for daily vendors beginning around 6:30am. All spaces are roughly 20 ft X 10 ft.

A Full Season Pass is only \$500, and a Half Season pass is \$275. Seasonal vendors are guaranteed spots at our busy flea market. As always, dealers who held a reserved space last year will be given first option to rent the same space again this year. These spaces will be held open until MARCH 25—No Exceptions! After March 25, new applicants will be filling open seasonal spaces.

Rules for Vendors:

A signed contract is required to obtain a seasonal space.

You may buy, sell or trade anything EXCEPT the following:

- Sandwiches (including brats, hot dogs, hamburgers, grilled cheese, etc) - all selling rights are reserved by the Chamber
- Soft drinks/SODA/other beverages to be consumed on-grounds - all selling rights are reserved by the Chamber
- Alcoholic beverages
- Animals
- Firearms & ammunition
- Fireworks
- Merchandise that violates trademark, tradename, or copyright laws
- Any other commodities prohibited by law

NO “political” booths are allowed which campaign for a political party or candidate for elected public office.

NO refunds are given for either daily or season vendors, regardless of weather.

NO dogs are allowed in the Flea Market park.

NO nails in trees.

FOOD SELLERS: Sale of prepared food items usually requires a health permit. If you have one, please include a photocopy with your application. For info, call Green Lake Co. Health Dept. at 920-294-4070.

RECYCLE whatever you can—it’s the law in Wisconsin!

Please remember that you are required to take your garbage home with you, and leave your area litter-free (this includes all packaging, packing materials, vegetable prunings, etc.) Please **DO NOT dump such material into the litter barrels in the Park!**

Enclosed with this mailing is a full Rules & Information sheet. Please read it.

To reserve your space this year, fill out the enclosed reservation form and MAIL it, with your check AND a self-addressed stamped envelope to reach us **BEFORE** MARCH 25. If we don’t receive your reservation by MARCH 25, your space will not be held for you. If we don’t get a SASE, we won’t mail your pass. PLEASE **MAIL** your reservation. If you have any questions, please call (920) 787-4815 between 9am and 7pm.

Sincerely,
Mike Jacobi & Mark Judas, *Flea Market Managers*

Princeton Flea Market
P.O. Box 1 Princeton, WI 54968



Sponsored by the Princeton WI Chamber of Commerce

princetonwi.com



Princeton Flea Market

2026 Full/Half Season Space Reservation

Full Name _____

Street Address _____

City/State/Zip _____

Phone Number _____

State Sellers Permit # _____

By submitting this application, I do hereby state that I will not sell any animals, firearms, ammunition, fireworks, or ANY commodities prohibited by law, including any merchandise that violates trademark, tradename or copyright laws. I also hold the Princeton Chamber of Commerce harmless from any liability due to theft, damage or injury occurring in my booth area, and certify that I have liability insurance to cover my booth area. I acknowledge that the sale of any food must follow ALL Wisconsin State food safety laws. I acknowledge that the Princeton Chamber of Commerce and its representatives are not responsible for any food sickness as a result of not following these laws. I understand that NO political booths are allowed that campaign for a political party or candidate for elected public office.

Signature (required) _____

Please check all that apply:

- ☐ Full Season Pass (26 dates: April 18 — October 10) \$500.
- ☐ First Half Season Pass (April 18 — July 11) \$275.
- ☐ Second Half Season Pass (July 18 — October 10) \$275.

- ☐ I held a reserved space last year. Save the same space for me this year.
- ☐ I held a reserved space last year, but would like a DIFFERENT space this year.

Indicate which space or area you are interested in, and we'll do our best:

- ☐ I'm a NEW APPLICANT for a reserved space.

PLEASE INDICATE the type of merchandise you plan to bring for sale:

TAKE NOTE: The second form enclosed is REQUIRED by the WI Dept. of Revenue!

MAIL this completed form, your remittance, and a SELF-ADDRESSED STAMPED ENVELOPE to:

Princeton Flea Market P.O. Box 1 Princeton, WI 54968

Princeton Flea Market

2026 Information & Rules

All "daily" spaces are \$35 for a 20 ft. x 10 ft. area, and are sold each Sat. around 6:30am by the Food Stand picnic tables. A limited number of seasonal spaces are available each season. Seasonal spots must be reserved by March 25. The 2026 season runs 26 consecutive Saturdays, from **April 18 through October 10**, in the Princeton City Park. **Setup is after 6a.m.—no early setups are allowed.**

There is no overnight parking in the Park, or on the streets around the Park. The Princeton Police Department enforces this regulation. Early parking—beginning at 4a.m.—is permitted in the parking lot directly across the highway from the Park. (No camping or alcohol in the parking lot.)

Sellers must vacate the park by 4p.m. All sellers are responsible for cleaning up their own trash and REMOVING all boxes and packing materials from the Park. PLEASE: NO NAILS in Park trees.

Violators of the above may be asked to leave.

You may buy, sell or trade anything EXCEPT the following: sandwiches, soft drinks/SODA/other beverages to be consumed on-grounds, (all selling rights reserved). In addition, NO alcoholic beverages, animals, firearms, ammunition, fireworks, or other commodities prohibited by law, including any merchandise that violates trademark, tradename or copyright laws. NO "political" booths are allowed that campaign for a political party or candidate for elected public office.

WE ARE NOT LIABLE for theft, damage or injury occurring at the Flea Market. NO alcoholic beverages may be sold OR consumed on the grounds (per City Ordinance).

No Dogs are allowed in the Park (per City Ordinance). Violators will be asked to leave.

No Refunds will be given (whether daily or seasonal) once you have paid your space rental fee; no rain refunds!

The Princeton Flea Market is sponsored by the
Princeton WI Chamber of Commerce,
P.O. Box 1, Princeton, WI 54968 • (920) 295-3877
www.princetonwi.com

Princeton Flea Market

2026 Information & Rules

All "daily" spaces are \$35 for a 20 ft. x 10 ft. area, and are sold each Sat. around 6:30am by the Food Stand picnic tables. A limited number of seasonal spaces are available each season. Seasonal spots must be reserved by March 25. The 2026 season runs 26 consecutive Saturdays, from **April 18 through October 10**, in the Princeton City Park. **Setup is after 6a.m.—no early setups are allowed.**

There is no overnight parking in the Park, or on the streets around the Park. The Princeton Police Department enforces this regulation. Early parking—beginning at 4a.m.—is permitted in the parking lot directly across the highway from the Park. (No camping or alcohol in the parking lot.)

Sellers must vacate the park by 4p.m. All sellers are responsible for cleaning up their own trash and REMOVING all boxes and packing materials from the Park. PLEASE: NO NAILS in Park trees.

Violators of the above may be asked to leave.

You may buy, sell or trade anything EXCEPT the following: sandwiches, soft drinks/SODA/other beverages to be consumed on-grounds, (all selling rights reserved). In addition, NO alcoholic beverages, animals, firearms, ammunition, fireworks, or other commodities prohibited by law, including any merchandise that violates trademark, tradename or copyright laws. NO "political" booths are allowed that campaign for a political party or candidate for elected public office.

WE ARE NOT LIABLE for theft, damage or injury occurring at the Flea Market. NO alcoholic beverages may be sold OR consumed on the grounds (per City Ordinance).

No Dogs are allowed in the Park (per City Ordinance). Violators will be asked to leave.

No Refunds will be given (whether daily or seasonal) once you have paid your space rental fee; no rain refunds!

The Princeton Flea Market is sponsored by the
Princeton WI Chamber of Commerce,
P.O. Box 1, Princeton, WI 54968 • (920) 295-3877
www.princetonwi.com

Princeton Flea Market

2026 Information & Rules

All "daily" spaces are \$35 for a 20 ft. x 10 ft. area, and are sold each Sat. around 6:30am by the Food Stand picnic tables. A limited number of seasonal spaces are available each season. Seasonal spots must be reserved by March 25. The 2026 season runs 26 consecutive Saturdays, from **April 18 through October 10**, in the Princeton City Park. **Setup is after 6a.m.—no early setups are allowed.**

There is no overnight parking in the Park, or on the streets around the Park. The Princeton Police Department enforces this regulation. Early parking—beginning at 4a.m.—is permitted in the parking lot directly across the highway from the Park. (No camping or alcohol in the parking lot.)

Sellers must vacate the park by 4p.m.

All sellers are responsible for cleaning up their own trash and REMOVING all boxes and packing materials from the Park. PLEASE: NO NAILS in Park trees.

Violators of the above may be asked to leave.

You may buy, sell or trade anything EXCEPT the following: sandwiches, soft drinks/SODA/other beverages to be consumed on-grounds, (all selling rights reserved). In addition, NO alcoholic beverages, animals, firearms, ammunition, fireworks, or other commodities prohibited by law, including any merchandise that violates trademark, tradename or copyright laws. NO "political" booths are allowed that campaign for a political party or candidate for elected public office.

WE ARE NOT LIABLE for theft, damage or injury occurring at the Flea Market. NO alcoholic beverages may be sold OR consumed on the grounds (per City Ordinance).

No Dogs are allowed in the Park (per City Ordinance). Violators will be asked to leave.

No Refunds will be given (whether daily or seasonal) once you have paid your space rental fee; no rain refunds!

The Princeton Flea Market is sponsored by the
Princeton WI Chamber of Commerce,
P.O. Box 1, Princeton, WI 54968 • (920) 295-3877
www.princetonwi.com